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SAMSONITE GROUP S.A.

新秀麗集團有限公司

13–15 Avenue de la Liberté, L-1931 Luxembourg

R.C.S. LUXEMBOURG: B 159.469

(Incorporated in Luxembourg with limited liability)

(Stock code: 1910)

CHANGE OF CORPORATE NAME

References are made to (i) the announcement of Samsonite Group S.A. (formerly known as Samsonite International S.A.) (the “**Company**”) dated December 23, 2024, (ii) the circular of the Company dated December 23, 2024 (the “**Circular**”), and (iii) the poll results announcement of the Company dated January 24, 2025, in relation to the Proposed Change of Corporate Name. Unless otherwise defined, capitalized terms in this announcement shall have the same meanings as those defined in the Circular.

CHANGE OF CORPORATE NAME

The Board is pleased to announce that following the approval by the Shareholders at the Extraordinary General Meeting held on January 23, 2025 of the change of the corporate name of the Company from “Samsonite International S.A.” to “Samsonite Group S.A.” (the “**Change of Corporate Name**”), the Chinese name of the Company is changed from “新秀麗國際有限公司” to “新秀麗集團有限公司”. All relevant procedures, filings, registrations, approvals and requirements under Luxembourg laws necessary to give effect to the Change of Corporate Name have been completed and the Change of Corporate Name has become effective on January 23, 2025.

The Certificate of Registration of Alternation of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on February 27, 2025 confirming the registration of the new English and Chinese name of the Company in Hong Kong under Part 16 of the Companies Ordinance (Cap. 622 of the Laws of Hong Kong).

EFFECTS OF CHANGE OF CORPORATE NAME

The Change of Corporate Name will not affect the rights of the Shareholders or the daily operations and financial position of the Group. All existing share certificates of the Company in issue bearing the former name of the Company will continue to be evidence of legal title to the Shares and valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for free exchange of existing share certificates of the Company for new share certificates bearing the new name of the Company. The English short name and Chinese short name of the Company for the trading of the Shares on the Stock Exchange will remain unchanged.

With effect from March 7, 2025, new share certificates will be issued under the new name of the Company in any subsequent issue of Shares.

By Order of the Board
SAMSONITE GROUP S.A.
Timothy Charles Parker
Chairman

Luxembourg, March 4, 2025

As of the date of this announcement, the Executive Director is Kyle Francis Gendreau, the Non-Executive Director is Timothy Charles Parker and the Independent Non-Executive Directors are Claire Marie Bennett, Angela Iris Bray, Paul Kenneth Etchells, Jerome Squire Griffith, Tom Korbas, Ying Yeh, Glenn Robert Richter and Deborah Maria Thomas.