## Samsonite

# 2023 ANNUAL RESULTS

MARCH 13, 2024

Samsonite International S.A. Stock Code: 1910



#### **DISCLOSURE STATEMENT**

This presentation and the accompanying slides (the "Presentation"), which have been prepared by Samsonite International S.A. ("Samsonite" or the "Company"), do not constitute any offer or invitation to purchase or subscribe for any securities, and shall not form the basis for, or be relied on in connection with, any contract or binding commitment whatsoever. This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, about the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all-inclusive and may not contain all the information that you may consider material. Any liability in respect of the contents of or any omission from this Presentation is expressly excluded.

This Presentation contains forward-looking statements. Forward-looking statements reflect the Company's current views with respect to future events and performance. These statements may discuss, among other things, its net sales, gross margin, operating profit, Adjusted Net Income, Adjusted EBITDA, Adjusted EBITDA margin, cash flow, liquidity and capital resources, potential impairments, growth, strategies, plans, achievements, distributions, organizational structure, future store openings or closings, market opportunities and general market and industry conditions. The Company generally identifies forward-looking statements by words such as "expect", "seek", "believe", "plan", "intend", "estimate", "project", "anticipate", "may", "will", "would" and "could" or similar words or statements. Forward-looking statements are based on beliefs and assumptions made by management using currently available information. These statements are only predictions and are not guarantees of future performance, actions or events. Forward-looking statements are subject to risks and uncertainties.

If one or more of these risks or uncertainties materialize, or if management's underlying beliefs and assumptions prove incorrect, actual results may differ materially from those contemplated by a forward-looking statement. Among the factors that could cause actual results to differ materially are: the effect of worldwide economic conditions; the effect of political or social unrest and armed conflict; the effects of inflation; a general economic downturn or generally reduced consumer spending; significant changes in consumer spending patterns or preferences; competition; interruptions or delays in the supply of finished goods or key components; the performance of our products within the prevailing retail environment; and financial difficulties encountered by customers and related bankruptcy and collection issues.

Forward-looking statements speak only as of the date on which they are made. The Company's shareholders, potential investors and other interested parties should not place undue reliance on these forward-looking statements. The Company expressly disclaims any obligation to update or revise any forward-looking statement, whether as a result of new information, future events or otherwise, except as required by applicable securities laws and regulations.

The Company has presented certain non-IFRS measures in this Presentation because each of these measures provides additional information that management believes is useful for securities analysts, investors and other interested parties to gain a more complete understanding of the Company's operational performance and of the trends impacting its business. These non-IFRS financial measures, as calculated herein, may not be comparable to similarly named measures used by other companies, and should not be considered comparable to IFRS measures. Refer to the Company's publicly disclosed financial reports for reconciliations of the Company's non-IFRS financial information. Non-IFRS measures have limitations as an analytical tool and should not be considered in isolation from, or as a substitute for, an analysis of the Company's financial results as reported under IFRS.

Certain amounts in this Presentation have been rounded up or down. There may therefore be discrepancies between the actual totals of the individual amounts in the tables and the totals shown, between the amounts in the tables and the amounts given in the corresponding analyses in the text of this Presentation and between amounts in this Presentation and other publicly available documents. All percentages and key figures were calculated using the underlying data in whole US Dollars.

### **AGENDA**

D1 Business Update

**02** Financial Highlights

03 Outlook

**04** Q&A

# **BUSINESS UPDATE**

## Packing up Profits: An Amazing FY 2023 for Samsonite International

- Our 2023 sales improved to **US\$3,682 million**, an increase of **30.4%**<sup>(1)(2)</sup> from 2022, driven by growth in all our brands with accelerated growth in our higher margin Samsonite and Tumi brands.
- Achieved full year Adjusted EBITDA of US\$709 million and Adjusted EBITDA margin of 19.3%, up 290 basis points vs. 2022, driven by strong gross margin of 59.3% coupled with steadfast expense management.
- We continued to increase our investment in advertising spend in 2023 with total spend of **US\$242 million, or 6.6% of net sales**, up from **US\$156** million, or 5.4% of net sales, in 2022.
- Strong free cash flow generation<sup>(3)</sup> of US\$284 million, which we prudently used to deleverage the business. Our net leverage ratio<sup>(4)</sup> continued to push lower to 1.53x as of December 31, 2023, from 2.85x as of December 31, 2022.
- Increased our financial flexibility by improving our liquidity to **US\$1.6 billion** as of December 31, 2023, from US\$1.5 billion as of December 31, 2022.



<sup>(1)</sup> Stated on a constant currency basis.

<sup>(2)</sup> For comparative purposes, prior year sales are adjusted to exclude Russia, where operations were suspended on March 14, 2022 and disposed of on July 1, 2022.

<sup>(3)</sup> Free Cash Flow is defined as net cash generated from (used in) operating activities less (i) purchases of property, plant and equipment and software ("total capital expenditures") and (ii) principal payments on lease liabilities.

<sup>(4)</sup> The total net leverage ratio is calculated by dividing total consolidated net debt minus the aggregate amount of unrestricted cash by the consolidated Adjusted EBITDA for the trailing four fiscal quarters on a pro forma basis.

# ° FY 2023 Financial Highlights

**Net Sales** 

US\$3,682 mil

+30.4%<sup>(1)(2)</sup> vs. FY '22 +17.5%<sup>(1)(2)(3)(4)</sup> vs. FY '19 Adjusted EBITDA

US\$709 million

19.3% margin

+290 bps vs. FY '22 +580 bps vs. FY '19 Adjusted Net Income

US\$392 million

+32.5% vs. FY '22 +81.8% vs. FY '19

Gross Margin

US\$2,183 mil

59.3% margin

+350 bps vs. FY '22 +390 bps vs. FY '19 A&P Spend

US\$242 million

6.6% of Net Sales

+120 bps vs. FY '22 +140 bps vs. FY '19 Fixed SG&A

US\$836 million

22.7% of Net Sales

-140 bps vs. FY '22 -460 bps vs. FY '19



- (1) Stated on a constant currency basis.
- (2) For comparative purposes, prior year sales are adjusted to exclude Russia, where operations were suspended on March 14, 2022, and disposed of on July 1, 2022.
- (3) For comparative purposes, 2019 sales are adjusted to exclude Speck, which was divested on July 30, 2021.
- (4) Further excluding unprofitable third party brand sales on the ebags platform in 2019, net sales growth would have been 19.7% vs. 2019.

# <sup>6</sup> Q4 2023 Financial Highlights

**Net Sales** 

US\$948 million

+15.8%<sup>(1)</sup> vs. Q4 '22 +15.1%<sup>(1)(2)(3)(4)</sup> vs. O4 '19 Adjusted **EBITDA** 

US\$181 million

**19.1%** margin

+170 bps vs. Q4 '22 +400 bps vs. Q4 '19 Adjusted Net Income

US\$96 million

-35.2%<sup>(5)</sup> vs. Q4 '22 +68.4% vs. Q4 '19

**Gross Margin** 

US\$568 million

59.9% margin

+340 bps vs. Q4 '22 +580 bps vs. Q4 '19

A&P Spend

US\$68 million

7.2% of Net Sales

+60 bps vs. Q4 '22 +290 bps vs. Q4 '19 Fixed SG&A

US\$213 million

22.5% of Net Sales

Flat vs. Q4 '22 -330 bps vs. Q4 '19



Stated on a constant currency basis.

For comparative purposes, prior year sales are adjusted to exclude Russia, where operations were suspended on March 14, 2022, and disposed of on July 1, 2022.

For comparative purposes, 2019 sales are adjusted to exclude Speck, which was divested on July 30, 2021.

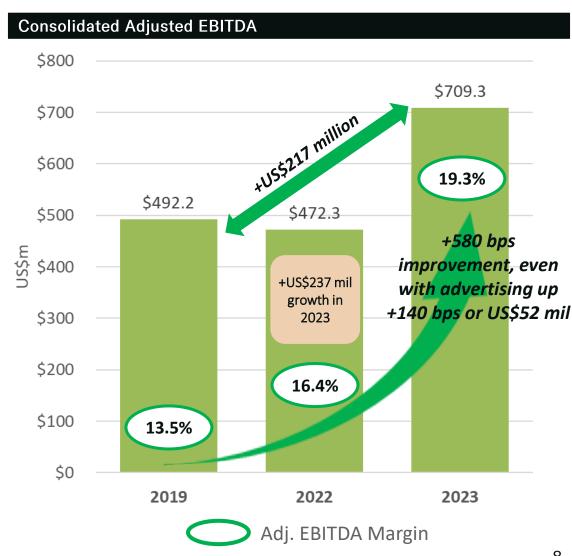
Further excluding unprofitable third party brand sales on the ebags platform in O4 2019, net sales growth would have been 17.2% vs. O4 2019.

The 35.2% decrease in Adjusted Net Income in Q4 2023 vs. Q4 2022 was mainly driven by an incremental US\$81 million reversal in derecognized Deferred Tax Assets in Q4 2022 vs. Q4 2023 due to the much-improved 7 economic performance of the Company compared to 2020 when the derecognition was recorded.

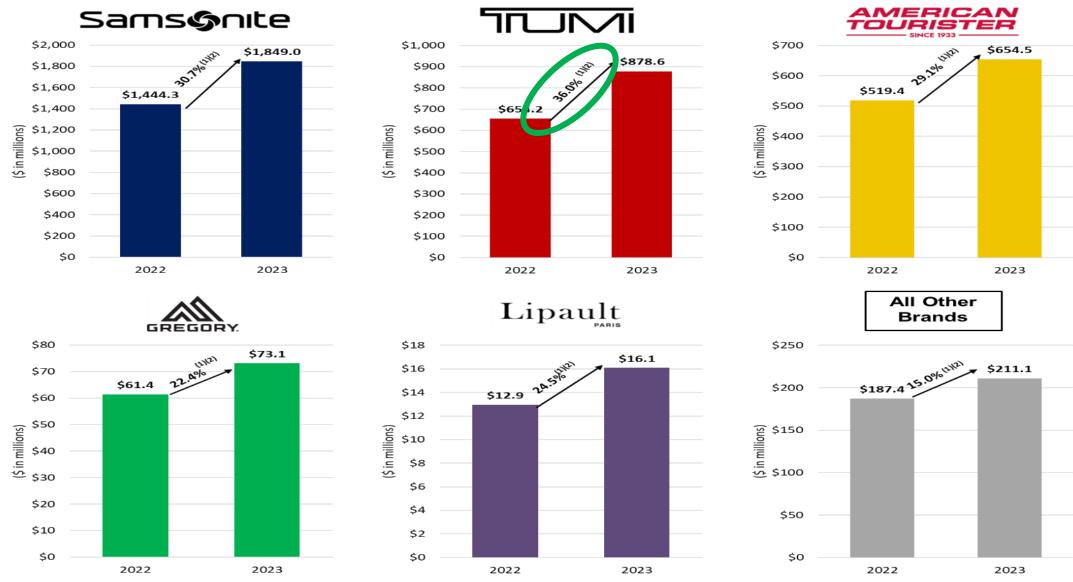
### Significant 2023 Adjusted EBITDA margin improvement driven by strength of our brands and streamlined cost structure



Net sales increased by US\$803 mil, or  $+30.4\%^{(1)}$  constant currency, during 2023 compared to 2022.



## Strong net sales growth across portfolio; accelerated growth in higher-margin Tumi and Samsonite brands



<sup>(1)</sup> Stated on a constant currency basis.

<sup>(2)</sup> For comparative purposes, prior year sales are adjusted to exclude Russia, where operations were suspended on March 14, 2022, and disposed of on July 1, 2022.

## Our premium Samsonite brand delivered strong sales growth across all our regions, particularly in Asia



<sup>(1)</sup> Stated on a constant currency basis.

<sup>(2)</sup> For comparative purposes, prior year sales are adjusted to exclude Russia, where operations were suspended on March 14, 2022, and disposed of on July 1, 2022.

## Amplifying Our Reach: Leveraging key partnerships for brand growth

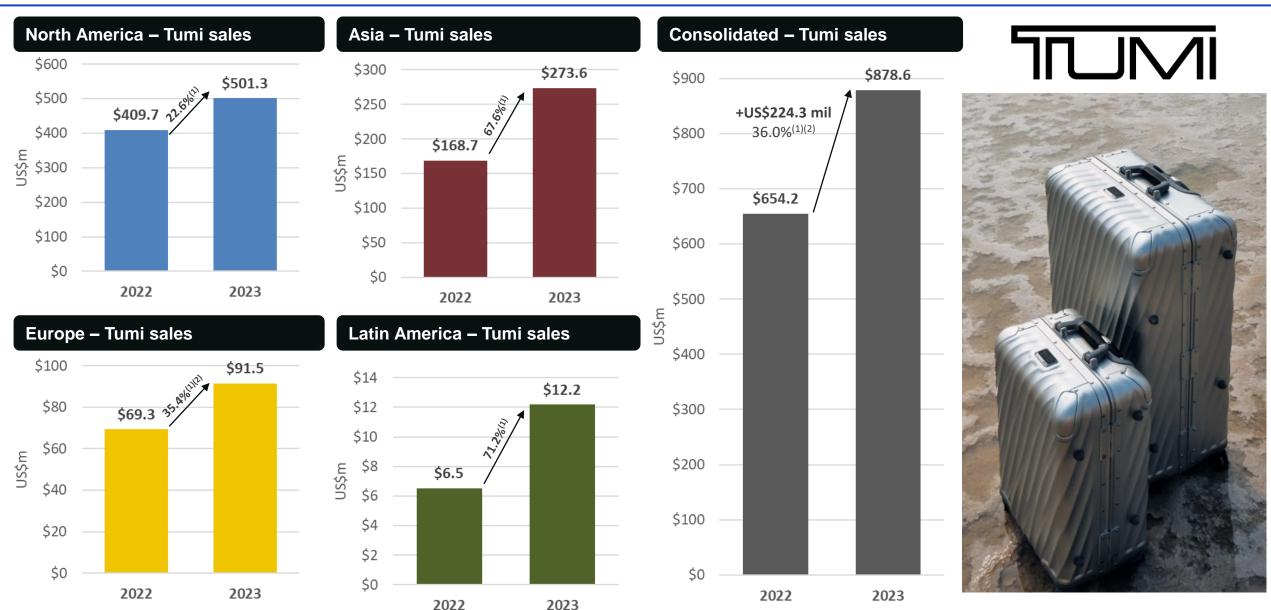


## Samsonite

- Samsonite and USA Gymnastics announced a one-year partnership in February 2024, with Samsonite becoming the official luggage partner for the U.S. National Team members.
- Samsonite will support the USA Gymnastics National Team as they travel to training camps and domestic and international competitions, including the 2024 Olympic Games in Paris.
- As part of the partnership, U.S. National Teams will use the incredibly lightweight and extremely durable Proxis luggage, whose innovative shell is made from Roxkin<sup>™</sup> material, an exclusive multi-layered material developed internally that bounces back into shape, offering remarkable strength, resilience and lightness.



#### Strong net sales growth in Tumi, with a long runway for future growth all over the world



<sup>(1)</sup> Stated on a constant currency basis.

<sup>(2)</sup> For comparative purposes, prior year sales are adjusted to exclude Russia, where operations were suspended on March 14, 2022, and disposed of on July 1, 2022.

© Expanding our presence and product lines in the non-travel category to engage our core consumers and reach a new customer base





- Tumi announced multiyear partnerships in January 2024 with the PGA Tour and the LPGA, becoming the "Official Luggage" for both organizations.
- The partnership reinforces our brand's dedication to major global sports partnerships, such as Premier League team Tottenham Hotspur, McLaren Racing and the Professional Tennis Players Association.
- We launched our first full-range golf collection, offering high-performance and innovative products that embody both the sport and its accompanying lifestyle.
- Headlining the collection are the golf bags, which offer game-enhancing features including soft-touch padding, USB-C charging ports and cooler pockets, along with monogrammable patches for an added element of personalization.
- Additional products in the collection include the travel case, duffels, divot tools, tee and ball pouches, club covers and more.



## Our American Tourister brand was driven by strong growth in Asia and Latin America







<sup>(1)</sup> Stated on a constant currency basis.

<sup>(2)</sup> For comparative purposes, prior year sales are adjusted to exclude Russia, where operations were suspended on March 14, 2022, and disposed of on July 1, 2022.

### **Our store count is down significantly vs. 2019<sup>(1)</sup>, but our** overall retail stores sales grew 24%(2)(3) over the same period







### Latin America

(Company-operated Store count)





1,500 1,294<sup>(1)</sup> 1,052 985 1,000 500 2019 2022 2023 (\$ in millions) 2022 2023 2019 \$939 \$778 \$1,035 % growth vs. 2022 (2)(3) 35.1% % growth vs. 2019 (2)(3) 24.4%

44 of the 67 net store openings came from the Asia region (10 Tumi stores, 34 Samsonite stores).

- (1) 2019 store count included 45 company-operated stores in Russia.
- Stated on a constant currency basis.
- (3) For comparative purposes, prior year sales are adjusted to exclude Russia, where operations were suspended on March 14, 2022, and disposed of on July 1, 2022.

**Retail Store Sales Avg Sales per Store** \$0.752 \$0.984 \$0.790 % growth vs. 2022 (2)(3) 26.5% % growth vs. 2019 (2)(3) 47.8%

## Tumi Omotesando Flagship Opening

- On December 20th, TUMI
   opened its first Asia-Pacific
   global flagship with a one-of-a kind store expression, inspired
   by TUMI's iconic and loved 19D
   aluminum collection, located in
   the heart of Omotesando,
   Tokyo, Japan.
- The store boasts 2,000 square feet with aluminum fins on the building façade and interior details, inspired by TUMI's signature 19D Aluminum collection.
- The store has become a landmark and destination for our customers in Asia, and has garnered strong PR coverage since its opening.



## Tumi Omotesando Flagship Opening







- Perceptual Artist Michael
   Murphy designed a
   custom art installation for
   this special retail
   flagship, inspired by
   TUMI's signature 19
   Degree Aluminum
   collection and
   constructed from
   aluminum materials.
- Murphy created an illusion of a 19D Aluminum piece morphing into the TUMI "T" logo as consumers walk around it in-store.

## Samsonite store openings in Asia also a key focus area



New Samsonite store in Anseong, Korea Opened October 31, 2023

New Samsonite store in Shanghai, China Opened December 28, 2023

### Selective retail store expansion in Europe will be one of the drivers for future growth



New Samsonite store on Avenue George V in Paris, France Opened January 10, 2024

### Retail store refreshes and relocations will also be one of the catalysts for future growth

O L D





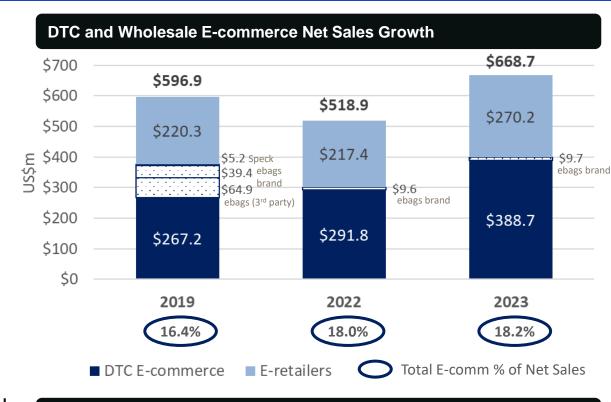
N E W





## © Continued to drive our e-commerce business in both DTC and wholesale with strong investments throughout the pandemic and 2023

- Investments in our e-commerce infrastructure has helped drive total sales from e-commerce (both DTC and wholesale e-retailers) to **US\$669 million** in 2023, which represented **18.2%** of 2023 net sales, up from 16.4% in 2019.
- On the DTC e-commerce side, we are investing in building a nimble, mobile-first, omnichannel strategy that delivers best-in-class consumer experiences, strong brand loyalty, and long-term sales growth.
- On the wholesale e-commerce side, we have partnered with leading online marketplaces within each region to best position our brands to capture the consideration of the largest audience.



Wholesale E-commerce Partnerships with leading online marketplaces

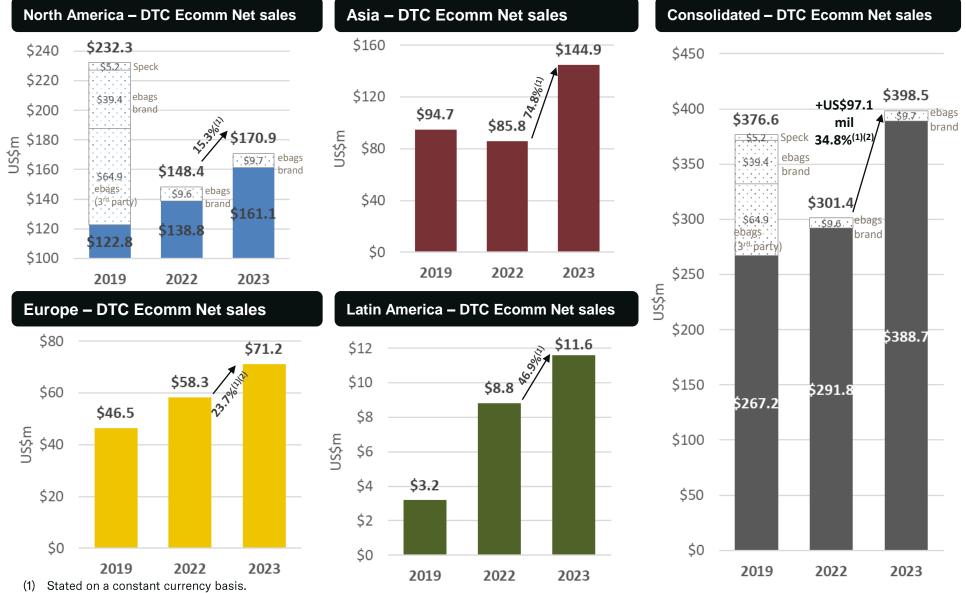








#### DTC e-commerce continued to show strong growth across all regions, solidifying its position as a key growth driver of our company



- Our investments in our DTC e-commerce platforms helped generate approximately US\$400 million in net sales in 2023, which represented approximately 11% of our total 2023 net sales.
- DTC e-commerce net sales grew +34.8%<sup>(1)(2)</sup> compared to prior year, and  $+42.0\%^{(1)(2)(3)(4)}$ compared to 2019, with Asia, Europe, and LATAM each growing  $+65.4\%^{(1)}$ ,  $+91.4\%^{(1)(2)}$ , and  $+557.6\%^{(1)}$ respectively, in 2023 compared to 2019.

22

- For comparative purposes, prior year sales are adjusted to exclude Russia, where operations were suspended on March 14, 2022, and disposed of on July 1, 2022.
- For comparative purposes, 2019 sales are adjusted to exclude Speck, which was divested on July 30, 2021.
- (4) For comparative purposes, 2019 sales are adjusted to exclude unprofitable third party brand sales on the ebags platform.

We continue to make significant progress on Our Responsible Journey across our Product, Planet and People pillars

#### Sustainability Management

- Onboarded new sustainability team.
- Conducted a comprehensive sustainability materiality assessment.
- Based on the results, we've started to evolve certain of our sustainability goals.

 Building the foundation to increase external and internal sustainability communications.



#### **Product Pillar Progress**

- Raised the share of net sales that came from products made at least in part from recycled materials to approximately 34%, up from about 23% in 2022.
- Advanced our work across our product sustainability dimensions by further prioritizing recycled content, repairability, and take-back programs.
- Established a global product sustainability framework, illustrating our product sustainability vision for the coming years and aligning the organization globally on these efforts.





### We continue to make significant progress on Our Responsible Journey across our Product, Planet and People pillars

#### Planet Pillar Progress

- 100% renewable electricity used in own operations, two years ahead of our 2025 target date.
- 85% decrease in GHG emissions normalized by revenue compared to our 2017 baseline, surpassing our target.
- Committed to setting a near-term science-based emissions reduction target across our own operations (Scope 1 and 2) and our supply chain (Scope 3), aligned with the criteria of the Science-Based Targets Initiative. We plan to publish our target in 2024 after completing our roadmap.





#### People Pillar Progress

- 37% of our employees at the director level and above were women, up from 36% in 2022. Across our entire workforce, women now represent 49% of our employees.
- We continued to provide a suite of educational opportunities to support the growth of our people.
- We are completing an update of our Social Compliance Guidelines, further supporting the implementation of our Ethical Charter.





## Our Responsible Journey - Looking Ahead

#### Our Focus for 2024

- Based on our materiality assessment results, finalize new targets and develop roadmaps for the coming years with a focus on product sustainability, climate, and human rights.
- Further advance our ESG metrics and prepare for third-party assurance to meet evolving reporting requirements.
- Continue to develop our internal ESG resources and further engage our teams.
- Increase sustainability communications to more effectively engage key audiences on sustainability, including consumers.



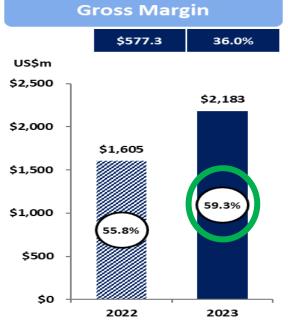
Look out for our 2023 ESG Report for more details – to be published next month!

# FINANCIAL HIGHLIGHTS

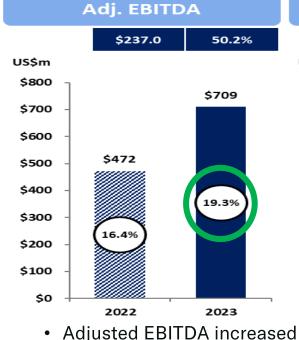
# FY 2023 Results Highlights



 Net sales increased by US\$803 million, or 30.4%<sup>(1)(2)</sup>, compared to the prior year driven by strong performance in all regions with Asia delivering 61.7%<sup>(1)</sup> growth.



 Gross margin increased by 350bp from 2022 and was up 390bp from 2019, with all regions showing improved gross margin, and Asia, the region with the highest gross margin, increasing its share of net sales. Additionally, increased proportion of net sales attributable to the Tumi brand helped drive the gross margin expansion.



by US\$237 million, or 50.2%, from the prior year.
Adjusted EBITDA margin increased by 290bp from the prior year despite a 120bp increase in advertising as a % of net sales. This was driven by higher gross margin as well as operating leverage on

higher net sales.

\$150 10.3% \$100 \$50 \$0 2022 2023 Adjusted Net Income increased by US\$96 million, or 32.5 %, mainly due to the improvement in Adjusted EBITDA, partly offset by normalized tax expense in 2023 following unusually low tax expense in 2022 due to changes in unrecognized deferred tax

Adj. Net Income

\$96.3

\$296

assets.

US\$m

\$450

\$400

\$350

\$300

\$250

\$200

32.5%

\$392

10.7%

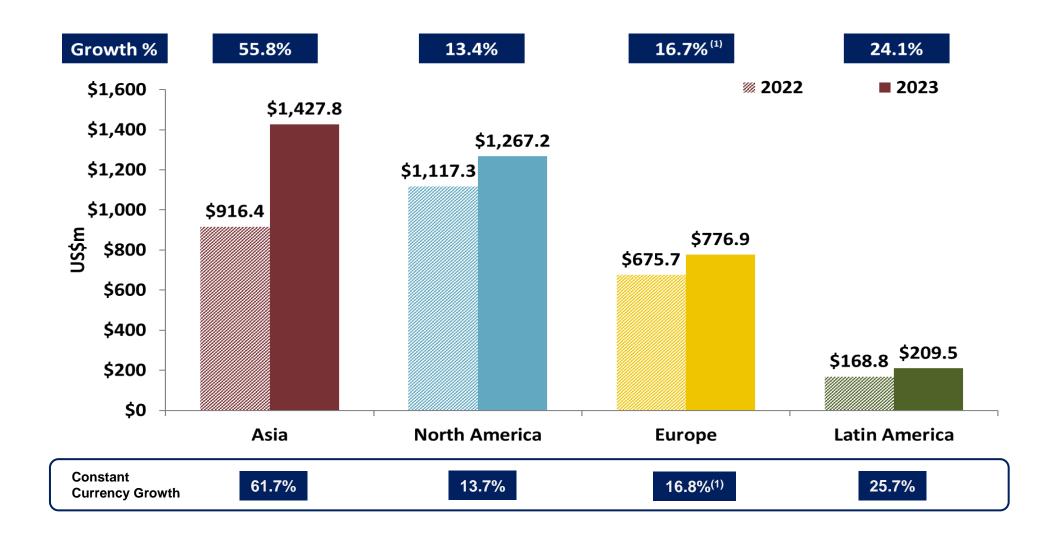
Stated on a constant currency basis.

<sup>(2)</sup> For comparative purposes, prior year is adjusted to exclude Russia, where operations were suspended on March 14, 2022, and disposed of on July 1, 2022.

# Financial Highlights

- Fixed SG&A expenses for 2023 were 22.7% of net sales, which is a 460bp improvement from 2019 as we have maintained a more efficient operating structure achieved through the comprehensive cost reduction program in 2020 2021 even as net sales have significantly increased.
- Advertising spend was US\$242 million in 2023 (6.6% of net sales), an increase of US\$85 million from 2022, enabling our brands to capitalize on the strong recovery in travel and set up for future success.
- Net debt position of US\$1,107 million as of December 31, 2023, with a continued focus on deleveraging the balance sheet.
  - As our strong profitability and cash generation trend continued, we repaid the remaining US\$30 million outstanding on our revolving credit facility during Q4 2023.
  - The calculated total net leverage ratio<sup>(1)</sup> at December 31, 2023 was 1.53x, the lowest level since our acquisition of Tumi in 2016.
- Liquidity of approximately US\$1,562 million as of December 31, 2023, includes US\$845 million available on the Revolving Credit Facility (RCF).
- Continued strong Free Cash Flow<sup>(2)</sup> of US\$132 million in Q4 2023 resulting in US\$284 million Free Cash Flow<sup>(2)</sup> for the full year 2023, in-line with the Company's historic ability to generate strong cashflow.

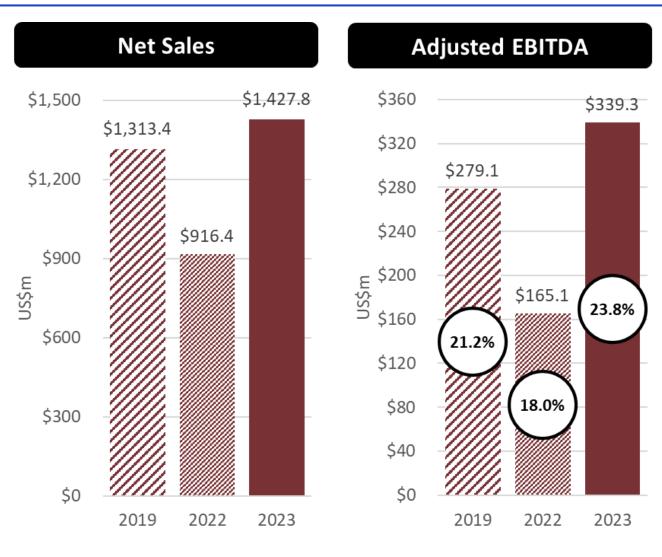
# © Double digit net sales growth in all regions driven by healthy growth in our core brands coupled with strong underlying industry trends



<sup>(1)</sup> For comparative purposes, prior year sales are adjusted to exclude Russia, where operations were suspended on March 14, 2022, and disposed of on July 1, 2022.

### Significant Adjusted EBITDA margin expansion and sales recovery in Asia benefited the consolidated Company

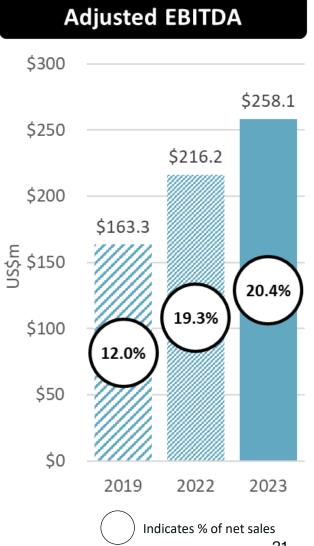
- Asia's 2023 net sales were up +61.7%<sup>(1)</sup> from the prior year, and +20.1%<sup>(1)</sup> vs. 2019 driven by strong growth across our portfolio of brands in the region.
- The sales recovery, coupled with strong gross margins due to highly disciplined promotional strategy and our continued focus on managing fixed SG&A expenses, helped us achieve Adjusted EBITDA margin of 23.8% in Asia in 2023.
- For 2023, advertising spend as a % of net sales was 7.4% compared to 6.0% in 2022 and 5.4% in 2019.
- The increased contribution of Asia's sales and Adjusted EBITDA relative to the overall Company has benefited our consolidated Company's overall profitability.



## Higher margin Tumi and Samsonite brands drove growth in North America

- North America's 2023 net sales were up +13.7%<sup>(1)</sup> from the prior year, and +8.0%<sup>(1)(2)</sup> vs. 2019 after adjusting for ebags 3<sup>rd</sup> party brands, despite the net closure of 74 company-operated stores since December 2019.
- Strong sales of our higher-margin Tumi and Samsonite products (brand growth vs. prior year of +22.6%<sup>(1)</sup> and +11.7%<sup>(1)</sup>, respectively), along with eliminating less profitable Speck and ebags' 3rd party brand sales in prior years, helped increase Adjusted EBITDA margin to 20.4% in 2023.
- Higher gross margins and lower fixed SG&A expenses as a percentage of net sales combined to drive the 840 basis points of Adjusted EBITDA margin expansion from 2019 to 2023.



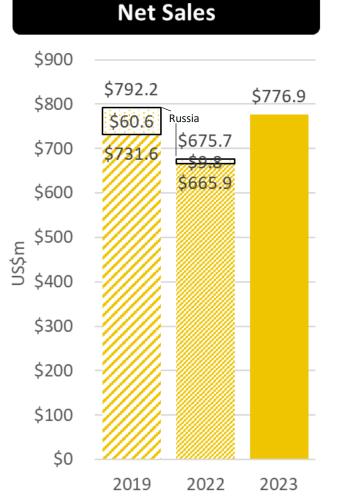


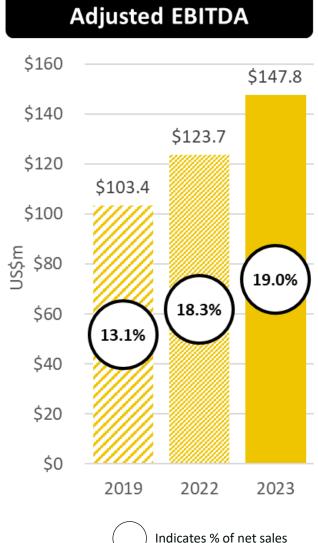
<sup>(1)</sup> Stated on a constant currency basis.

<sup>(2)</sup> For comparative purposes, 2019 sales are adjusted to exclude Speck, which was divested on July 30, 2021.

### • Efficient fixed cost structure enabled strategic advertising investments to drive net sales growth in Europe

- 2023 net sales were up +16.8%<sup>(1)(2)</sup> from prior year, and +26.3%<sup>(1)(2)</sup> vs. 2019 despite the net closure of 117 company-operated stores since December 2019.
- Adjusted EBITDA margin was 19.0% in 2023, reflecting higher gross margin and a more efficient fixed cost structure, even with significantly increased advertising spend.
- Higher gross margin and lower fixed SG&A expenses as a
  percentage of net sales combined to drive 910 basis points
  of Adjusted EBITDA margin expansion from 2019 to 2023,
  offset by higher advertising spend, and higher variable
  SG&A as a percentage of net sales resulting in a 590 basis
  point improvement to Adjusted EBITDA margin.
- For 2023, advertising spend as a % of net sales was 5.5% compared to 4.3% in 2022, and 4.0% in 2019.



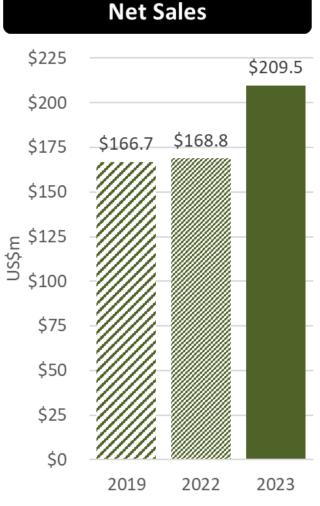


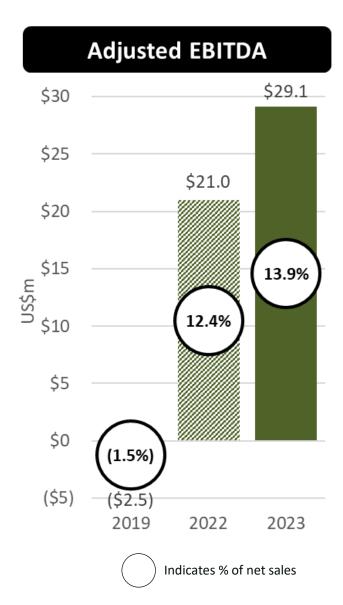
Stated on a constant currency basis.

<sup>(2)</sup> For comparative purposes, prior year sales are adjusted to exclude Russia, where operations were suspended on March 14, 2022, and disposed of on July 1, 2022.

### Latin America sales growth across all countries

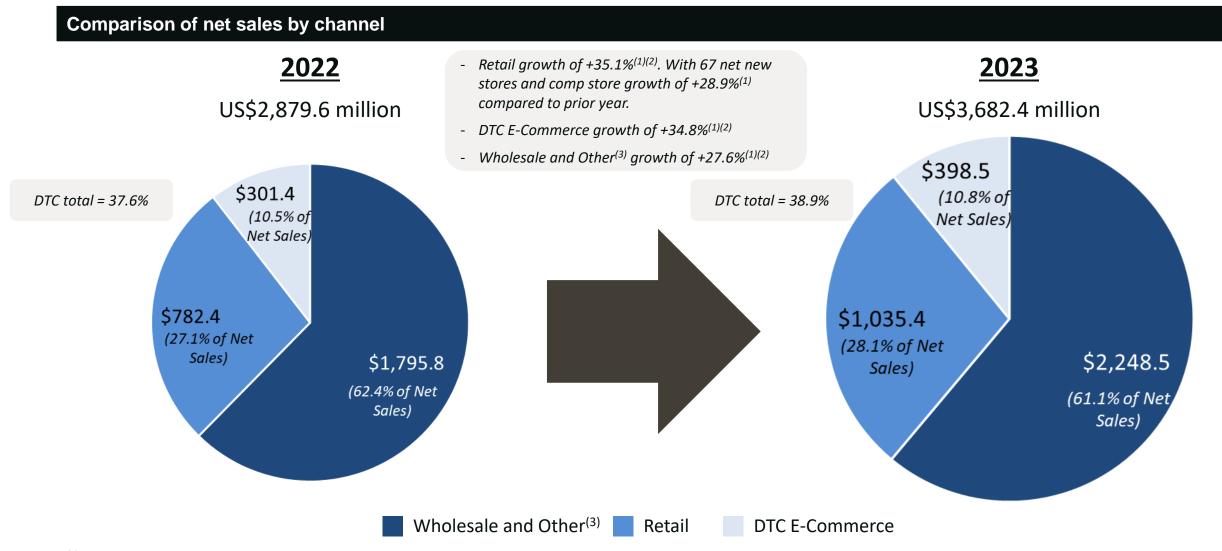
- 2023 net sales were up +25.7%<sup>(1)</sup> compared to prior year, and +71.6%<sup>(1)</sup> vs. 2019 driven by strong growth across all our brands within the region. Mexico, Chile, and Brazil, our three largest markets within the region, delivered net sales growth of +29.4%<sup>(1)</sup>, +11.1%<sup>(1)</sup>, +11.2%<sup>(1)</sup> compared to prior year, respectively.
- Adjusted EBITDA margin improved to 13.9% in 2023 from a slight loss in 2019, largely driven by higher gross margin coupled with continued focus on managing fixed SG&A expenses across the entire region.
- For 2023, advertising spend as a % of net sales was 5.5% compared to 4.8% in 2022.
- Our Latin America business is well positioned for continued net sales growth and Adjusted EBITDA margin expansion.





<sup>(1)</sup> Stated on a constant currency basis.

## Increasing net sales contribution of DTC channels driven by careful store fleet expansion and continued e-commerce platform investments



<sup>(1)</sup> Stated on a constant currency basis.

<sup>(2)</sup> For comparative purposes, prior year sales are adjusted to exclude Russia, where operations were suspended on March 14, 2022, and disposed of on July 1, 2022.

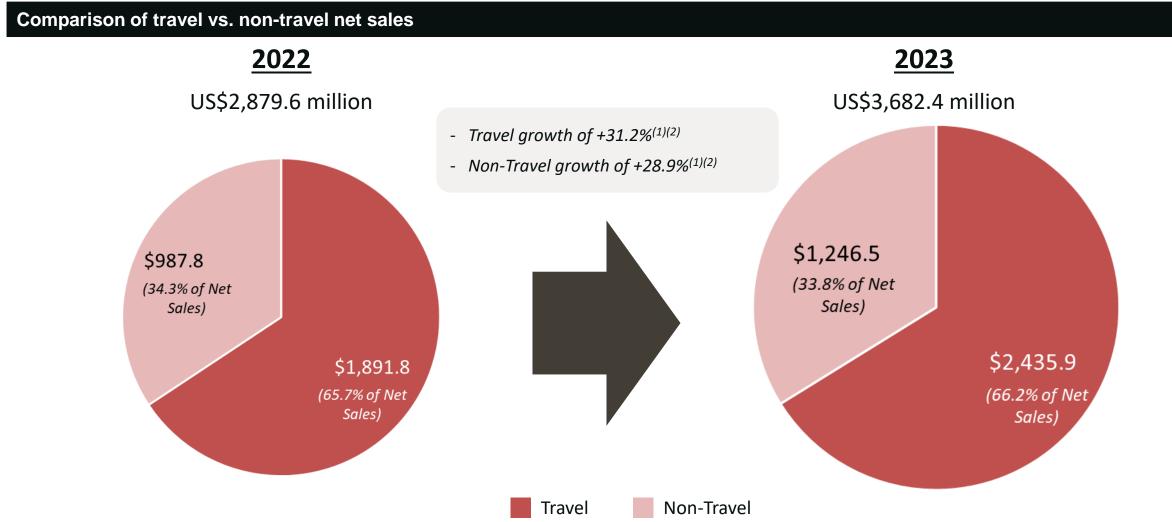
<sup>(3)</sup> Other primarily consists of licensing revenue of US\$1.3 million for 2023 and US\$1.6 million for 2022.

### © Capitalizing on growth opportunities in Europe and Asia through selective store expansion

- Continued to focus on our selective company-operated retail store expansion strategy in Asia and Europe.
  - Asia net addition of 34 companyoperated Samsonite stores, and 10 company-operated Tumi stores in 2023.
  - Europe net addition of 3 company-operated Samsonite stores, and 5 company-operated Tumi stores in 2023.
- Globally, we had 1,052 companyoperated stores in our retail fleet at the end of 2023.



## Travel growth strong as travel continued to recover with ongoing opportunity to grow non-travel category across all core brands



<sup>(1)</sup> Stated on a constant currency basis.

<sup>(2)</sup> For comparative purposes, prior year sales are adjusted to exclude Russia, where operations were suspended on March 14, 2022, and disposed of on July 1, 2022.

## Continued to benefit from operating leverage as we delivered strong net sales growth

#### SG&A within Adjusted EBITDA(1) \$1,600 \$1,524.6 \$1,473.5 \$189.5 \$1,400 \$241.5 \$1,133.2 \$1,200 \$341.3 \$156.0 \$396.0 \$1,000 \$281.9 \$800 \$600 \$993.7 \$836.0 \$400 \$695.2 27.3% of Sales \$200 22.7% of Sales 24.1% of Sales \$0 2019 2022 2023 Fixed Variable Advertising

- Fixed SG&A expenses as a percentage of net sales for 2023 improved by 140bp from 2022 as we generated strong net sales growth with a very efficient operating structure.
- Variable selling expenses increased by US\$114
  million from the prior year due to the growth in net
  sales.
- Advertising expense increased by US\$85 million from a relatively low spend in 2022 when travel demand was still recovering. We intend to continue investing in advertising to support our brands in all markets into 2024.

<sup>(1)</sup> SG&A within Adjusted EBITDA excludes expenses that are added back for Adjusted EBITDA purposes, such as depreciation, intangible asset amortization and stock compensation, including those add-back items within sourcing and manufacturing, which are recorded within COGS.

## **Balance Sheet**

US\$m	December 31,	December 31,	\$ Chg Dec-23	% Chg Dec-23
	2022	2023	vs. Dec-22	vs. Dec-22
Cash and cash equivalents	635.9	716.6	80.7	12.7%
Trade and other receivables, net	290.9	319.6	28.7	9.9%
Inventories, net	687.6	695.9	8.2	1.2%
Other current assets	80.1	103.5	23.4	29.3%
Non-current assets	3,026.5	3,276.2	249.7	8.2%
Total Assets <sup>(1)</sup>	4,721.1	5,111.8	390.7	8.3%
Current Liabilities (excluding debt)	1,094.5	1,080.7	(13.9)	-1.3%
Non-current liabilities (excluding debt)	535.1	706.4	171.3	32.0%
Total borrowings	2,011.8	1,807.0	(204.8)	-10.2%
Total equity	1,079.6	1,517.7	438.1	40.6%
Total Liabilities and Equity <sup>(1)</sup>	4,721.1	5,111.8	390.7	8.3%
Cash and cash equivalents	635.9	716.6	80.7	12.7%
Total borrowings excluding deferred financing costs	(2,019.6)	(1,824.0)	195.6	-9.7%
Total Net Cash (Debt) <sup>(1)(2)</sup>	(1,383.7)	(1,107.4)	276.3	-20.0%

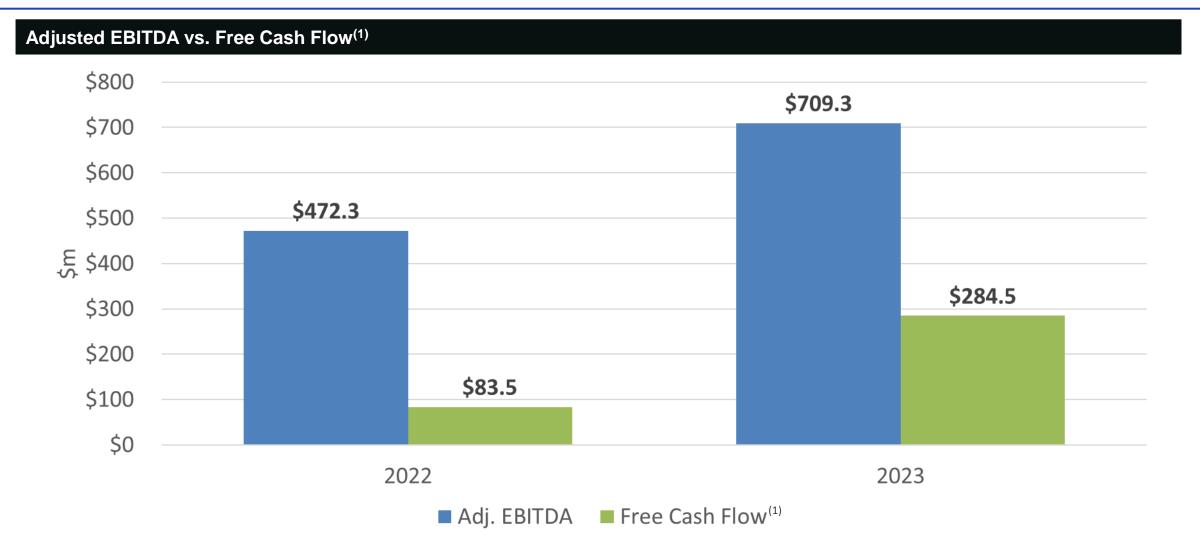
- Net debt of US\$1,107 million at December 31, 2023, which was US\$276 million lower than on December 31, 2022.
- Liquidity of US1,562 million including US\$845 million of revolver availability at December 31, 2023.
- The calculated total net leverage ratio<sup>(3)</sup> at December 31, 2023 was 1.53x, the lowest level since our acquisition of Tumi in 2016. This is significantly improved from our prepandemic level of 2.63x (December 31, 2019) and December 31, 2022 level of 2.85x.
- Strong 2023 Free Cash Flow<sup>(4)</sup> of US\$284 million.

- (1) The sum of the line items in the table may not equal the total due to rounding.
- (2) Total net cash (debt) excludes deferred financing costs, which are included in total borrowings.

<sup>(3)</sup> The total net leverage ratio is calculated by dividing total consolidated net debt minus the aggregate amount of unrestricted cash by the consolidated Adjusted EBITDA for the trailing four fiscal quarters on a pro forma basis as defined in the credit agreement.

<sup>(4)</sup> Free Cash Flow is defined as net cash generated from (used in) operating activities less (i) total capital expenditures and (ii) principal payments on lease liabilities.

## Our business generated US\$284 million of Free Cash Flow<sup>(1)</sup> in 2023, which we prudently used to de-lever the business

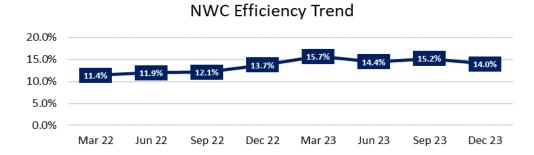


<sup>(1)</sup> Free Cash Flow is defined as net cash generated from (used in) operating activities less (i) total capital expenditures and (ii) principal payments on lease liabilities.

#### Net working capital at December 31, 2023 was at a healthy level and at our targeted 14% net working capital efficiency

US\$m	Dece	ember 31,	De	cember 31,	\$ C	hg Dec-23	% Chg Dec-23
		2022		2023	V:	s. Dec-22	vs. Dec-22
Working Capital Items							
Inventories	\$	687.6	\$	695.9	\$	8.2	1.2%
Trade and Other Receivables	\$	290.9	\$	319.6	\$	28.7	9.9%
Accounts Payable	\$	583.3	\$	500.4	\$	(82.9)	-14.2%
Net Working Capital	\$	395.3	\$	515.1	\$	119.8	30.3%
% of Net Sales		13.7%		14.0%			
Turnover Days							
Inventory Days		197		169		(28)	
Trade and Other Receivables Day		37		32		(5)	
Accounts Payable Days		167		122		(45)	
Net Working Capital Days		67		79		12	

- · Inventory turnover days calculated as ending inventory balance divided by cost of sales for the period and multiplied by the number of days in the period.
- Trade and other receivables turnover days calculated as ending trade and other receivables balance divided by net sales for the period and multiplied by the number of days in the period.
- Accounts payable turnover days calculated as ending accounts payable balance divided by cost of sales for the period and multiplied by the number of days in the period.
- · Net working capital efficiency (% of net sales) is calculated as net working capital divided by annualized net sales.



- Inventory on December 31, 2023
   was US\$8 million higher than the
   same time last year as we
   maintained healthy inventory
   levels to meet the ongoing
   recovery in demand.
- Continued strong sales and slowed product purchasing have helped to bring inventory levels down during the second half of 2023.
- Generated strong FCF in 2023 despite increasing our net working capital balance.

# © Capex has increased from low levels in prior year to support retail store refresh and investment in core strategic initiatives

#### Capital Expenditure by project type

US\$m	2022	2023
Retail	21.7	56.5
Product Development / R&D / Supply	21.4	29.4
Information Services and Facilities	7.2	11.6
Software	11.1	10.8
Other	1.3	1.8
Total Capital Expenditures	62.8	110.1

- Retail capex of US\$56.5 million in 2023 consisted of US\$33.2 million for store remodels and relocations and US\$23.3 million for new stores.
- We continued to invest in product innovation and development as a key competitive advantage.
- The US\$11.6 million capex in 2023 for information services and facilities includes US\$2.0 million for the build out of our new Tumi headquarters office in New York as well as several office renovations and relocations in Asia and Latin America markets.
- Increased capex in information services to drive operational efficiencies and solidify our IT infrastructure.

# OUTLOOK

## Outlook

- Looking to 2024, global travel and tourism growth is expected to remain healthy. Asia is expected to continue to see robust travel growth in 2024, as outbound travel from China continues to improve. In markets that reopened earlier, including North America and Europe, travel is expected to see steady growth closer to historical trends, with relatively stronger prospects in Europe from the ongoing return of Chinese travelers.
- We believe we are well positioned to outpace the market, supported by our leading brands, unrivaled global sourcing and distribution infrastructure, and ability to invest in product innovation, sustainability and marketing.
- Targeting advertising spend is planned at approximately 7.0% of net sales to drive future net sales growth across all brands.
- Expect to deliver fundamentally higher profitability, as we benefit from our more efficient cost structure and strong growth from our higher-margin brands and regions.
- Our business is generating strong Free Cash Flow<sup>(1)</sup> led by our asset-light business model, creating flexibility for our balanced capital allocation strategy of deleveraging our business, investing for organic growth, and returning cash to our shareholders.
- As the sustainability leader with the scale to transform the luggage industry, we will continue our path on "Our Responsible Journey" and deliver progress towards our goals.



# Q&A

# THANK YOU.