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SAMSONITE INTERNATIONAL S.A.

新秀麗國際有限公司*

**13-15 Avenue de la Liberté, L-1931 Luxembourg
R.C.S. LUXEMBOURG: B 159469**

(Incorporated in Luxembourg with limited liability)

(Stock code: 1910)

Date of Board Meeting

The board of directors (the “**Board**”) of SAMSONITE INTERNATIONAL S.A. 新秀麗國際有限公司* (the “**Company**”) hereby announces that a meeting of the Board of the Company will be held on Tuesday, 27 March 2012 for the purposes of (i) considering and approving the final results of the Company and its subsidiaries for the year ended 31 December 2011, (ii) considering the recommendation of a cash distribution to shareholders, and (iii) transacting any other business.

By Order of the Board
SAMSONITE INTERNATIONAL S.A.
John B. Livingston
Joint Company Secretary

U.S.A, 15 March 2012

As at the date of this announcement, the directors of the Company are:

Executive Directors:

Timothy Parker

Kyle Gendreau

Ramesh Tainwala

Non-executive Directors:

Nicholas Clarry

Keith Hamill

Hardy McLain

Independent non-executive Directors:

Paul Etchells

Miguel Ko

Ying Yeh

** For identification purposes only*