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*Unless defined herein, terms used in this announcement shall have the same meanings as those defined in the Prospectus.*



**SAMSONITE INTERNATIONAL S.A.**

**新 秀 麗 國 際 有 限 公 司 \***

**13-15 Avenue de la Liberté, L-1931 Luxembourg**

**R.C.S. LUXEMBOURG: B 159469**

*(Incorporated under the laws of Luxembourg with limited liability)*

## **GLOBAL OFFERING**

**Number of Offer Shares under the Global Offering : 671,235,600 Shares (comprising 121,100,005 New Shares and 550,135,595 Sale Shares and subject to the Over-allotment Option)**

**Number of Hong Kong Offer Shares : 67,123,800 New Shares (subject to adjustment)**

**Number of International Offer Shares : 604,111,800 Shares (comprising 53,976,205 New Shares and 550,135,595 Sale Shares and subject to adjustment and the Over-allotment Option)**

**Maximum Offer Price : HK\$17.50 per Offer Share plus brokerage of one percent, SFC transaction levy of 0.003 percent and Stock Exchange trading fee of 0.005 percent (payable in full on application in Hong Kong dollars and subject to refund)**

**Nominal value : US\$0.01 per Share**

**Stock code : 1910**

**Sole Sponsor, Joint Global Coordinator and Joint Bookrunner**

**Goldman  
Sachs**

**Joint Global Coordinators and Joint Bookrunners**

**HSBC** 

**Morgan Stanley**

**Joint Bookrunners**

 **UBS**

 **RBS**  
The Royal Bank of Scotland

Application has been made to the Listing Committee of the Stock Exchange for the listing of, and permission to deal in, the shares of the Company (the “**Shares**”), comprising (a) the Hong Kong Public Offering of initially 67,123,800 Shares (subject to adjustment), (b) the International Offering of initially 604,111,800 Shares (subject to adjustment) and (c) any Shares which may be offered in connection with the Over-allotment Option (which, if exercised in full, amounts to 100,685,100 Shares). In the event that the Over-allotment Option is exercised, an announcement will be made by the Company.

Applications for the Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and related application forms.

Applicants who wish the Hong Kong Offer Shares to be allotted in their own names should (i) complete and sign the **WHITE** Application Forms; or (ii) submit applications online through the designated website of the **White Form eIPO** Service Provider at [www.eipo.com.hk](http://www.eipo.com.hk). Applicants who wish to have the Hong Kong Offer Shares allotted in the name of HKSCC Nominees Limited and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants maintained in CCASS should either (i) complete and sign the **YELLOW** Application Forms; or (ii) give **electronic application instructions** to HKSCC via CCASS.

Copies of the Prospectus, together with **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on June 3, 2011 until 12:00 noon on June 9, 2011, from:

1. Goldman Sachs (Asia) L.L.C., 68/F, Cheung Kong Center, 2 Queen’s Road Central, Hong Kong; or
2. The Hongkong and Shanghai Banking Corporation Limited, Level 15, 1 Queen’s Road Central, Hong Kong; or
3. Morgan Stanley Asia Limited, 46/F, International Commerce Centre, 1 Austin Road West, Hong Kong; or
4. UBS AG, Hong Kong Branch, 52/F, Two International Finance Centre, 8 Finance Street, Central, Hong Kong; or
5. The Royal Bank of Scotland N.V., Hong Kong Branch, 38/F, Cheung Kong Center, 2 Queen’s Road Central, Hong Kong; or
6. Sun Hung Kai International Limited, 42/F, The Lee Gardens, 33 Hysan Avenue, Causeway Bay, Hong Kong; or

7. any of the following branches of the receiving banks for the Hong Kong Public Offer:

**Bank of China (Hong Kong) Limited**

	<b>Branch Name</b>	<b>Address</b>
Hong Kong Island	Bank of China Tower Branch	3/F, 1 Garden Road
	Lee Chung Street Branch	29–31 Lee Chung Street, Chai Wan
Kowloon	Mong Kok (President Commercial Centre) Branch	608 Nathan Road, Mong Kok
	Whampoa Garden Branch	Shop G8B, Site 1, Whampoa Garden, Hung Hom
	Kwun Tong Branch	20–24 Yue Man Square, Kwun Tong
New Territories	Tai Po Branch	68–70 Po Heung Street, Tai Po Market

**The Hongkong and Shanghai Banking Corporation Limited**

	<b>Branch Name</b>	<b>Address</b>
Hong Kong Island	Hong Kong Office	Level 3, 1 Queen’s Road Central
	Des Voeux Road Central Branch	China Insurance Group Bldg, 141 Des Voeux Road Central
	North Point Branch	G/F, Winner House, 306–316 King’s Road, North Point
Kowloon	Kwun Tong Branch	No. 1, Yue Man Square, Kwun Tong
	Mong Kok Branch	Basement & U/G, 673 Nathan Road, Mong Kok
New Territories	East Point City Branch	Shop No. 198, East Point City, 8 Chung Wa Road, Tseung Kwan O
	Tuen Shing Street Branch	Shop No. 1225, 1/F, Tuen Mun Town Plaza Phase 1, 1 Tuen Shing Street, Tuen Mun
	Shatin Plaza Branch	Shop 49, Level 1, Shatin Plaza, 21–27 Sha Tin Centre Street, Sha Tin

**Industrial and Commercial Bank of China (Asia) Limited**

	<b>Branch Name</b>	<b>Address</b>
Hong Kong Island	Queen’s Road Central Branch	122–126 Queen’s Road Central, Central
	Wanchai Branch	117–123 Hennessy Road, Wanchai
	Aberdeen Branch	Shop 7A, G/F, Site 1, Aberdeen Centre
Kowloon	Tsimshatsui East Branch	Shop B, G/F, Railway Plaza, 39 Chatham Road South, Tsimshatsui
	Prince Edward Branch	777 Nathan Road, Mongkok
New Territories	Sha Tsui Road Branch	Shop 4, G/F., Chung On Building, 297–313 Sha Tsui Road, Tsuen Wan

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Friday, June 3, 2011 until 12:00 noon on Thursday, June 9, 2011 at the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong.

Applicants submitting a **White Form eIPO** through the designated website [www.eipo.com.hk](http://www.eipo.com.hk) of **White Form eIPO** Service Provider may do so from 9:00 a.m. on Friday, June 3, 2011 until 11:30 a.m. on Thursday, June 9, 2011 or such later time as described in the section headed “How to Apply for Hong Kong Offer Shares — Effect of Bad Weather on the Opening of the Application Lists” in the Prospectus (24 hours daily, except the last day of application).

CCASS Participants can input **electronic application instructions** from 9:00 a.m. on Friday, June 3, 2011 until 12:00 noon on Thursday, June 9, 2011.

Please refer to the “Structure of the Global Offering” and “How to Apply for the Hong Kong Offer Shares” sections of the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

The Company expects to announce the Offer Price, the level of indications of interest in the International Offering, the level of applications in the Hong Kong Public Offering and the basis of allocation of the Hong Kong Offer Shares on Wednesday, June 15, 2011 in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese), on the website of the Stock Exchange ([www.hkexnews.hk](http://www.hkexnews.hk)) and on the Company’s website ([www.samsonite.com](http://www.samsonite.com)). Results of allocations and the Hong Kong identity card/passport/Hong Kong Business Registration numbers of successful applicants under the Hong Kong Public Offering will be available through a variety of channels from Wednesday, June 15, 2011. Dealing in the Shares on the Stock Exchange is expected to commence on Thursday, June 16, 2011. The Shares will be traded in board lots of 300 Shares. The Company will not issue any receipts for sum paid on application or any temporary documents of title.

By order of the Board  
**SAMSONITE INTERNATIONAL S.A.**  
**Mr. Timothy Parker**  
*Chairman*

Hong Kong, June 3, 2011

*As of the date of this announcement, the executive Directors are Timothy PARKER, Kyle GENDREAU and Ramesh TAINWALA, the non-executive Directors are Nicholas CLARRY, Bruce Hardy MCLAIN and Keith HAMILL and the independent non-executive Directors are Paul ETCHELLS, Miguel KO and Ying YEH.*

\* For identification purposes only

*Please also refer to the published version of this announcement in the **South China Morning Post**.*